

WAILUKU ARTS DISTRICT PLAN

COMMUNITY SURVEY

The County of Maui is working with a team of Wailuku-based arts programs, businesses and cultural practitioners, to designate Wailuku Town (*currently: Central Avenue to High Street and Wells Street to Mill Street*) as an **official arts district**.

The goal of creating an arts district in Wailuku is:

1. to coordinate the planning, management, and maintenance of the facilities and public spaces in the district;
2. to collaboratively program and communicate; and
3. to expand opportunities for the public to experience, learn, and celebrate the arts.

We are currently developing a **Wailuku Arts District Management Plan**, with a targeted 2023 delivery.

We need your input to create a plan that captures community sentiment and values.

Mahalo!

Tell us a little bit about yourself.

Where do you live?

- Wailuku-Kahului (Central Maui)
- Lahaina (West Maui)
- Kihei – Wailea – Makena (South Maui)
- Hana (East Maui)
- Makawao – Paia - Haiku
- Pukalani – Kula – Ulupalakua (Upcountry)
- Lanai or Molokai
- In state but outside Maui County
- Visitor

How many people are in your household?

What are the age ranges of the people in your household? (Select all that apply)

- 0-4
- 5-11
- 12-18
- 19-25
- 26-35
- 36-45
- 46-65
- 65 and up

We would like to know more about your relationship to Wailuku. (Select all that apply)

- I have family in Wailuku
- I work in Wailuku
- I own a business in Wailuku town
- I administer an arts organization in Wailuku town
- I attend arts events, classes, or programs in Wailuku
- I am an artist, performer and or cultural practitioner in Wailuku
- I regularly visit Wailuku town
- I shop or get services in Wailuku
- I have little to no relationship to Wailuku

What do you think are currently the greatest challenge(s) for the arts in Wailuku town? (Select all that apply)

- Parking
- Lack of organized programming
- Lack of arts spaces
- Funding
- Lack of coordinated marketing and outreach
- Feeling that Wailuku is unsafe after dark
- Lack of evening dining options
- Other _____

What are the most valuable objectives the Wailuku Arts District could have? (Select all that apply)

- Better facility planning and maintenance
- Parking and/or shuttle coordination
- Collaborative programming
- Programming geared toward the demographic of the neighborhood
- Events coordinated with local businesses
- Maintaining a clean & safe area
- Other _____

What types of opportunities do you envision for Wailuku town *as an arts district*?

What concerns would you like the Wailuku Arts District to address? (Select all that apply)

- Better advertisement for activities and programs
- Ensure walkability and safety for pedestrians
- Maintain cleanliness
- Coordinate with local stakeholders to ensure safety
- Organize more programming
- Identify and organize educational programming opportunities
- Other _____

If your above concerns are addressed, how likely are you to do the following in the Wailuku Arts District:

	Very Unlikely	Unlikely	Neutral	Likely	Very Likely
Attend community events					
Patron businesses and restaurants					
Participate in cultural activities					
Attend music, theater or dance performances					
Volunteer at arts events					
Support educational opportunities					

How would a locally-driven, culturally rooted arts district impact you as a member of the public, business owner, artist or arts organization?

Do you have any concerns about unintended consequences of an arts district? If so, please describe.

The County has begun the planning for a community facility to anchor the Wailuku Arts District, adjacent to the parking structure currently under construction. The **Halau of 'Oiwi Art (HOA)** will have classrooms, dance studios, exhibit space, and events space.

What kinds of programs might you participate in if offered at HOA or elsewhere within the district ? (Select all that apply)

- Music lessons (i.e. piano, ukulele, guitar, voice etc.)
- Art exhibits
- Hula and 'oiwi art (hula, lei making, kapa, la'aulapa'au, etc)
- Culture or language classes
- Poetry, storytelling or film workshops
- Cooking or culinary arts classes
- Community events and festivals
- Health & Fitness classes (i.e. tai chi, Zumba, aerobics)
- Kupuna or keiki activities
- Other _____

What other cultural activities would you like to see coordinated through HOA or the Wailuku Arts District? (Select all that apply)

- Huaka'i or work service projects in cultural landscapes (i.e. Ka'ehu Bay, Waihe'e Dune Preserve, West Maui Watershed, Kepaniwai etc.)
- Art and historic walking tours
- Oral history projects
- Panel discussions or community presentations
- Traveling cultural exhibits
- Other _____

What times of day would you or a member of your household be most likely to utilize the HOA facility or other district offerings?

- Weekday mornings
- Weekdays lunch hour
- Weekdays afternoon or after school
- Weekdays evening
- Weekend day time
- Weekend evenings

Additional comments:

Mahalo for your time and feedback! Although it is not required, we would like to have your contact information for follow-up or information on future Wailuku Arts District planning events.

Name: _____

Organization: _____

Email: _____

Phone: _____

Town of Residence: _____

Mahalo!